

Press Release

Work. Learn. Inform.

The new REXPERT is now online / A powerful Tool for Garages and Distributors

DUBAI, 2015-05-12.

LANGEN, 8. April 2015. The new REXPERT is now online. With its online portal, Schaeffler Automotive Aftermarket today starts a new dimension of service for garages and distributors. Whether it's product updates or installation guides - with just a few clicks garage professionals can find everything here that they need for their daily work. In addition, the new portal displays the entire four brand product portfolio - from LuK, INA, FAG and Ruville - for the very first time. After launch in Germany (www.rexpert.de) the new service portal will be launched in stages in other European countries during this year.

Work, learn, inform - the new REXPERT is clearly structured according to these three main topics and has a fresh, new design. Its intuitive menu navigation, with intelligent search processes and links, get users to the information they want in a fast and targeted way. A central feature here is the online catalogue linked with Schaeffler Automotive Aftermarket's entire product portfolio, with all products of the LuK, INA, FAG and Ruville brands.

Other highlights - besides a product search function using OE, article or EAN numbers; the portal also provides descriptions of the products, outlines product benefits, supplies daily product updates, installation guides - product-based, vehicle-specific and non-verbal - and makes important information available about damage diagnosis. Directly linked to every product, and therefore found quickly, are all relevant information media, such as brochures and videos.

Also integrated into the new REXPERT is Schaeffler Automotive Aftermarket's training program. Garages, distribution partners, technical support organizations, master-mechanics schools and vocational training centers interested in trainings will find valuable information here like how-to videos, the training content used and organizational details. And there are a surprisingly large number of other features the portal offers as well including an event calendar, an improved bonus shop, the latest press releases and even the dual mass flywheel (DMF) App that displays in a few seconds the torque and rated-values tables for freeplay angle and rock for every LuK dual mass flywheel. Simply everything a garage professional needs - at a glance. In the unlikely event that information is missing, users can find this via prominently displayed contact data or by simply using the Feedback button.

“With the new REXPERT we are continuing the success story of our online portal we established over ten years ago; and giving it a new dimension of service, making it more user-friendly and dialogue-oriented,” says Dr. Robert Felger, Senior Vice President Product & Marketing, Schaeffler Automotive Aftermarket, “REXPERT is more than an online portal, REXPERT is our service brand for technical live presentations, for training seminars – in short for all of the technical services we offer with our products and repair solutions.”

And by the way, users already registered at the old REXPERT can access the new version directly after just a few clicks. Bonus points already acquired will automatically be transferred to the new platform. For those interested parties new to the portal, initial registration is required at no charge.

Schaeffler Group – We pioneer motion The Schaeffler Group has been driving forward groundbreaking inventions and developments in the field of motion technology for over 75 years. With innovative technologies, products, and services for electric mobility, CO₂-efficient drives, chassis solutions, Industry 4.0, digitalization, and renewable energies, the company is a reliable partner for making motion more efficient, intelligent, and sustainable – over the entire life cycle. The motion technology company manufactures high-precision components and systems for drive train and chassis applications as well as rolling and plain bearing solutions for a large number of industrial applications. The Schaeffler Group generated sales of EUR 15.8 billion in 2022. With around 84,000 employees, the Schaeffler Group is one of the world's largest family-owned companies. With more than 1,250 patent applications in 2022, Schaeffler is Germany's fourth most innovative company according to the DPMA (German Patent and Trademark Office).

Press picture

The new REXPERT – everything garage professionals require, at a glance.

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The new REXPERT – not only user-friendly and dialog-oriented, it's optimally designed for tablets as well.

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